

SHAKK BEERY

THE WANDERING JEWESS



Speaker, Author, Comedian

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ABOUT SHAKK

Shakk (Shakked) Beery is a speaker, author, comedian, and certified Israeli tour guide. As the CMO and Head of the Israel Tourism Department at Shin Luxury Tours, she spends her days crafting life-changing Israel adventures for families and communities, sharing the beauty and complexity of Israel with the world.

A tenth-generation Israeli Jew, Shakk's family has lived in Israel long before modern Zionism, and played a crucial part in the early revival of Jewish life in the Holy Land.

Through her talks, Shakk brings the Jewish story to life — from ancient history to modern-day challenges, from laughter to heartbreak.

Her lectures are as deep as they are hilarious, rooted in firsthand experience.

A bold spirit, and an unwavering commitment to truth and storytelling.

Whether on stage or on tour, she is driven by one mission: to tell the Jewish story in a way that moves people — and gets them to laugh in the process.



SECRET ISRAEL

The Israel Most Visitors Miss



A deeply personal and eye-opening work, uncovering hidden sites and forgotten stories. With sharp storytelling, the book invites you to experience Israel through an authentic lens. **If you think you know Israel — think again.** There's a deeper Israel most people miss. This is how you find it.



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TALKS

COMEDY SHAKK: Explaining Israel (Badly)

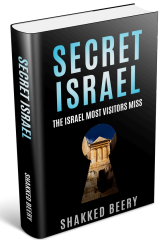
After October 7th, 2023 — **Shakk chose the oldest tool of Jewish survival: LAUGHTER.** This one-woman stand-up show is laugh-out-loud funny, and unapologetically Jewish. It's the story of **an Israeli trying to explain her country to foreigners... and failing hilariously.** Through sharp observational humor, awkward tour moments, and deep cultural and lingual contradictions, Shakk delivers 45 minutes of pure laughter — a healing experience for Jewish souls and Israel lovers everywhere.



Audience: Jewish communities, Israel advocacy groups, laughter lovers
Format: 45 min stand-up show (can include post-show discussion)

SECRET ISRAEL – The Israel Most Visitors Miss

Based on her Amazon-published book, **this talk uncovers stories and places in Israel that most tourists never get to see.** From underground legends to personal discoveries, it's part mystery, part memoir, and a deep love letter to the overlooked beauty of the land.



Audience: Travel lovers, Jewish and Christian communities, book clubs
Format: 60 min storytelling lecture + Q&A and/or book signing

JEW HATRED: A Tale as Old as Time

A deep dive into the oldest hatred. How it formed, why it persists, and what it looks like today. **Shakk unpacks the many faces of Antisemitism** across history, religions, and ideologies, from medieval blood libels to academic circles. Why does Jew hatred cross all boundaries? Left and right, Christian and Muslim, intellectual and ignorant? And how do we recognize it today? This talk is eye-opening, bold, and filled with insight for those who want to understand antisemitism with clarity.



Audience: Jewish communities, schools, synagogues, churches, pro-Israel groups
Format: 90 min lecture + Q&A